

17th MMA All India Management Students' Convention

The Best Management Student of the Year 2018

CHANAKYA - THE MASTERMIND

Guidelines for the Competition

MMA's "Chanakya - The Mastermind" Award was instituted in 2010 and will crown one of the most significant events of the 17th MMA All India Management Students' Convention, to be held in Chennai on 25 & 26 September 2018 at Kamarajar Arangam, Teynampet, Chennai. It is a contest to select the Best Potential Manager of the year 2018 from amidst Management Students from all over India. Grilling but rewarding, it promises to bring out the best in you. So gear up, and fight your way to the top. It is one of the first chances in life to prove your managerial material !

There is only ONE Chanakya. The "one & only" Winner gets a Cash Award of ₹ 100,000 !

Eligibility

Students currently undergoing a post graduation programme in management (any discipline) from any recognized business school in India.

Details of the Contest

1. Any student interested to join the contest should login at **www.chanakyathemastermind.in;** **www.mmachennai.org** and make an online application.
2. There would be 4 stages of selection to arrive at the MMA Chanakya of 2018
 - a. Application
 - b. Preliminary Online Screening
 - c. Pre-Finals in Chennai
 - d. Finals, on stage during the Convention at the Convention Venue
3. The application forms duly filled along with a write up not exceeding 500 words on "**Why am I the Best Manager?**" should be uploaded on or before **7 September 2018**.
4. There is no Enrollment Fee to the **MMA Chanakya Award 2018**
5. The shortlisted/selected students will be called to Chennai for a Pre-final selection process at MMA on 24 September 2018. These students are eligible to attend the 17th MMA All India Management Students' Convention 2018.
6. Pre-final selection which is designed to assess your Analytical, Decision Making and Innovation Skills, includes:
 - t Group Discussion
 - t Behavioral Assessment
 - t Management Games, Simulations etc. to measure the various managerial skills of the Pre Finalist.
7. TEN students who are shortlisted in Pre-final stage will participate in the Finals at the MMA Convention. The Finals will be conducted on stage in front of the audience in two rounds. The First round on stage will witness elimination of 5 students leaving the other five in the fray for a Panel Interview on stage, which would include rapid fire round resulting in the selection and crowning of the winner as the MMA "Chanakya - The Mastermind" for the year 2018.
8. This will be the most attended/ watched event of the Convention and will be Webcast Live across Colleges, Universities and Management Schools in the country.
9. The winner of the **MMA "Chanakya - The Mastermind" 2018** would win a **Cash Award of ₹ One Lakh !**

For details please contact:

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To Participate, give a missed call to 97899 60398